



AUBURN UNIVERSITY

WASTE REDUCTION AND RECYCLING

FOR IMMEDIATE RELEASE: December 12, 2013

Auburn University's Waste Reduction & Recycling Department Dreaming of a Green Holiday

AUBURN UNIVERSITY – The Waste Reduction and Recycling Department (WRRD) would like to remind the campus community to reduce, reuse, and recycle this holiday season. There are a number of opportunities to incorporate waste reduction, reuse, and recycling into your seasonal activities.

“Of course, the holidays are a time of year spent on celebrating with family, friends, and loved ones, but it’s important to remember the three R’s – reduce, reuse, and recycle. These strategies conserve natural resources, save energy, and boost the economy,” said Barnese Adair-Wallace, director of Building Services.

According to the U.S. Environmental Protection Agency, Americans throw away more trash between Thanksgiving and New Year’s Day than at any other time of the year. An additional one million tons of waste is generated during the holidays.

WRRD offers the following tips to encourage students, staff, and faculty to reduce, reuse, and recycle during the holidays:

Reduce

- Give gifts that require little or no packaging
- Purchase recycled content greeting cards and wrapping paper
- Go paperless - send electronic greeting cards
- Take along reusable bags when shopping

Reuse

- Purchase decorations from a thrift store
- Use last year’s greeting cards for gift tags or crafts
- Donate unwanted items to local charities
- Collect and reuse gift bags, ribbons, and bows

Recycle

- Wrapping paper, greeting cards, catalogs, gift boxes

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- Plastic bottles #1 and #2 (look for a recycling symbol and the number 1 or 2 at or near the bottom of the container)
- Aluminum cans

The three R's are not just for the holiday season. Practicing these simple suggestions will reduce the amount of waste you produce. We encourage you to continue these green habits all year.

Auburn University's recycling program was established in 2005. Its mission is to provide waste reduction opportunities and quality recycling services to the Auburn University community.

More information about Auburn University's recycling program is available online at www.auburn.edu/recycle.

More information about source reduction and waste prevention is available online at www.use-less-stuff.com.

(Written by Joan Hicken)

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