



## AUBURN UNIVERSITY

Facilities Management | Building Services | Waste Reduction & Recycling

FOR IMMEDIATE RELEASE

### **Auburn University, East Alabama Recycling Partnership Announce Results of Eleventh Electronics Recycling and Confidential Document Destruction Event**

AUBURN UNIVERSITY – Auburn University, in conjunction with the East Alabama Recycling Partnership (EARP) and Keep Opelika Beautiful, hosted their eleventh community-wide electronics recycling and confidential document destruction event on March 22, 2014.

More than 44,500 pounds of material was diverted from local landfills and recycled. Over 11 tons of electronics and 9 tons of paper were collected. In addition, ferrous metal, electrical wire, and cardboard were recycled. Participants donated \$602.00 to benefit the Food Bank of East Alabama and 327 pounds of nonperishables.

Donny Addison, Waste Reduction and Recycling Department (WRRD) manager stated, “These events provide a convenient way for the community to properly recycle electronics and confidential documents. The electronics are collected and transported to an R2 certified facility and the confidential documents are shredded on-site by an NAID certified company.”

The R2 standard establishes responsible recycling (“R2”) practices for recycling electronics. It certifies that electronics recycling and refurbishing facilities conform to best practices for environmental health, worker safety, data security, and comply with all applicable laws. The standard emphasizes repair for reuse, data security, record keeping and reporting.

The National Association for Information Destruction (NAID) sets the standards for the information destruction industry. NAID AAA Certification verifies the qualifications of certified information destruction providers through a comprehensive audit program. This process supports the needs of organizations by helping them meet laws and regulations requiring protection of confidential customer information.

Since 2009, electronics recycling and confidential document destruction events have collected nearly 98 tons of electronics and over 27 tons of paper for recycling. EARP members include Auburn University, Lee County, and the cities of Auburn and Opelika. The vision of the partnership is to establish a comprehensive and coordinated regional recycling program that diverts material from landfills.

Auburn University’s recycling program was established in 2005. WRRD manages all waste contracts on campus and provides recycling services to the university community.

More information about Auburn University’s recycling program is available online at [auburn.edu/recycle](http://auburn.edu/recycle).

More information about the East Alabama Recycling Partnership (EARP) is available online at [eastalrecycles.org](http://eastalrecycles.org).

More information about R2 practices for recycling electronics is available online at [R2 Solutions](#).

More information about the National Association for Information Destruction is available online at [naidonline.org](#).

(Written by Joan Hicken)

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